



Sunny Bhasin

Founder & CEO reNEW Technologies



sunnybhasin

Sunny Bhasin, born and raised in New Delhi, is an Environmental Engineer from Purdue University, USA. After graduation, his first job with the renowned wastewater company UTB Umwelttechnik Buchs AG led him to their Budapest office, and he thereafter started his own engineering company. With the expansion of the EU, his engineering business grew. This year the company celebrates its 25th anniversary and its growing team of 70+ people in Budapest/CEE.

Inspired by his sister's war on toxic cleaners, Sunny became determined to create safe and effective products from the only raw material he really understood - wastewater. He started reNEW Technologies to bring to market the world's first recycled household cleaners made from wastewater.

While he's not dreaming up new ideas, patents, or trademarks, Sunny enjoys his time in Budapest with his wife, two boys and is a member of YPO.



CYCLE

The world's 1st cleaner made from waste

<https://www.renewtech.co>

“Recycled for YOUMANITY” is the North star that guides the CYCLE team to bring the world’s first recycled household cleaners made from wastewater to life. Why? Because we believe that choosing a household cleaner shouldn't be a compromise between health, efficacy, and sustainability. CYCLE is the only solution available today made from recycled water and organic acids while also cleaning safely and effectively to benefit people and humanity. Today’s consumers are fully aware that sustainability is not just about packaging - what’s inside the bottle also matters. Our ready to use products are not only packaged in 100% recycled plastic bottles but also contain more than 90% recycled content. Our products are fully transparent: CYCLE is made from recycled organic acids (for power and efficacy), all-natural soap (to fight dirt and grime), essential oils (so they smell safe not synthetic), citric acid, and pure recycled water. To date, we have won several awards and top scores from independent testing agencies. CYCLE products are available online and in leading retail outlets to bring circular cleaning to Austria, one home at a time.